



think ahead<sup>22</sup>

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SPONSORSHIP OPPORTUNITIES

..... think AHEAD 2022 .....

July 18-20, 2022



## About thINK

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thINK is an independent community of Canon Solutions America production inkjet customers, solution partners, and print industry experts led by some of the most successful inkjet service providers in the country. thINK provides a forum for members to network, gain knowledge, discuss common challenges, and share best practices with the goal of helping the entire community be more successful.

## Hear What Past Sponsors Are Saying

“ We had an **amazing event** and **can't thank the entire thINK board enough** for their hard work and dedication. **See you all next year!** ”

“ Our sponsorship provided a **great opportunity** to **engage** with attendees in **meaningful conversations.** ”

## Reserve Your **thINK Ahead 2022** Sponsorship Now!

Don't Wait! Sponsorships sell out every year – call or email Dusti Armstrong to reserve your space now:

Email: [dusti@thinkforum.com](mailto:dusti@thinkforum.com)

Phone: 615.432.5407

Visit [thinkforum.com/sponsor](https://thinkforum.com/sponsor) to learn more.



# SPONSORSHIP OPPORTUNITIES

Reserve Your  
thINK Ahead 2022  
Sponsorship Now!



PACKAGE INCLUDES:	PLATINUM \$20,000	GOLD \$10,000
Exhibit Space (includes 6 ft. table and 2 chairs)	10 x 20'	10 x 10'
Conference Passes (Additional Conference Passes available for \$500 each)	4	2
Conference Shirt	4	2
Opening Night Kick Off Reception Recognition	Yes	No
Access to Pre-Event Registration List (Company & Contact Names)	●	–
Access to Post-Event Attendee & Email Opt-In List	●	●
Partner Logo in Pre-Event Marketing	●	●
Logo on Event Banner Signage	●	●
Company Profile in thINK Connect App Program Guide	●	●
thINK Connect Push Notifications/Announcement	2	1
Social Media Sponsored Post	1	–
2022 thINK Membership Access	Membership & Access to thinkforum.com Resources and thINK Mobile App	Membership & Access to thinkforum.com Resources and thINK Mobile App
Online Banner Ad on thINK Ahead conference page	Full Banner	Half Banner

## Questions?

Contact Dusti Armstrong at 615.432.5407  
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# ADDITIONAL SPONSORSHIP OPPORTUNITIES



Enhance your brand's presence at **thINK Ahead 2022**  
with these additional sponsorship opportunities:

## Conference Bags - \$8,000

You'll be placing your brand in the hands of every attendee when you sponsor the bags that all attendees will receive at check-in. You'll share the space with the thINK and Canon logos.

## Hotel Key Cards - \$5,000

All thINK Ahead attendees will receive their hotel key cards in a sleeve of your design keeping your company top of mind throughout the event.

## Hotel Room Drop - \$5,000

Give attendees the VIP treatment by leaving something from your company in their rooms. You provide company information and/or promotional items and we will have them delivered right to thINK attendee hotel rooms.

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## Experience Enhancements - \$2,500

Sponsor the evening reception and receive sponsor recognition and logo visibility on reception signage.

## Conference Bag Insert - \$1,500

Each attendee will receive a thINK Ahead 2022 conference bag. If you would like us to insert your logo'd specialty item, print sample, booth promo piece or other collateral you provide, this is a great way to get noticed! (Platinum sponsors are already entitled to one insert).

## Session Snack Breaks - \$1,500

Your logo will be prominently displayed during a thINK session snack break.



# Join these 2021 sponsors in supporting the **thINK Ahead** event



## EXECUTIVE SPONSOR



CANON SOLUTIONS AMERICA

## GOLD SPONSOR



## PLATINUM SPONSORS



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