

# **think MEMBER BENEFITS**



Explore

# thINK MEMBER BENEFITS

There are advantages to being a Canon production inkjet customer — and thINK membership is one of them!

## NEWS & RESEARCH

Explore current market research and expert insights from industry analysts to determine how to better serve your current customers — and gain new ones!

## LEAD GEN SUPPORT PROGRAMS

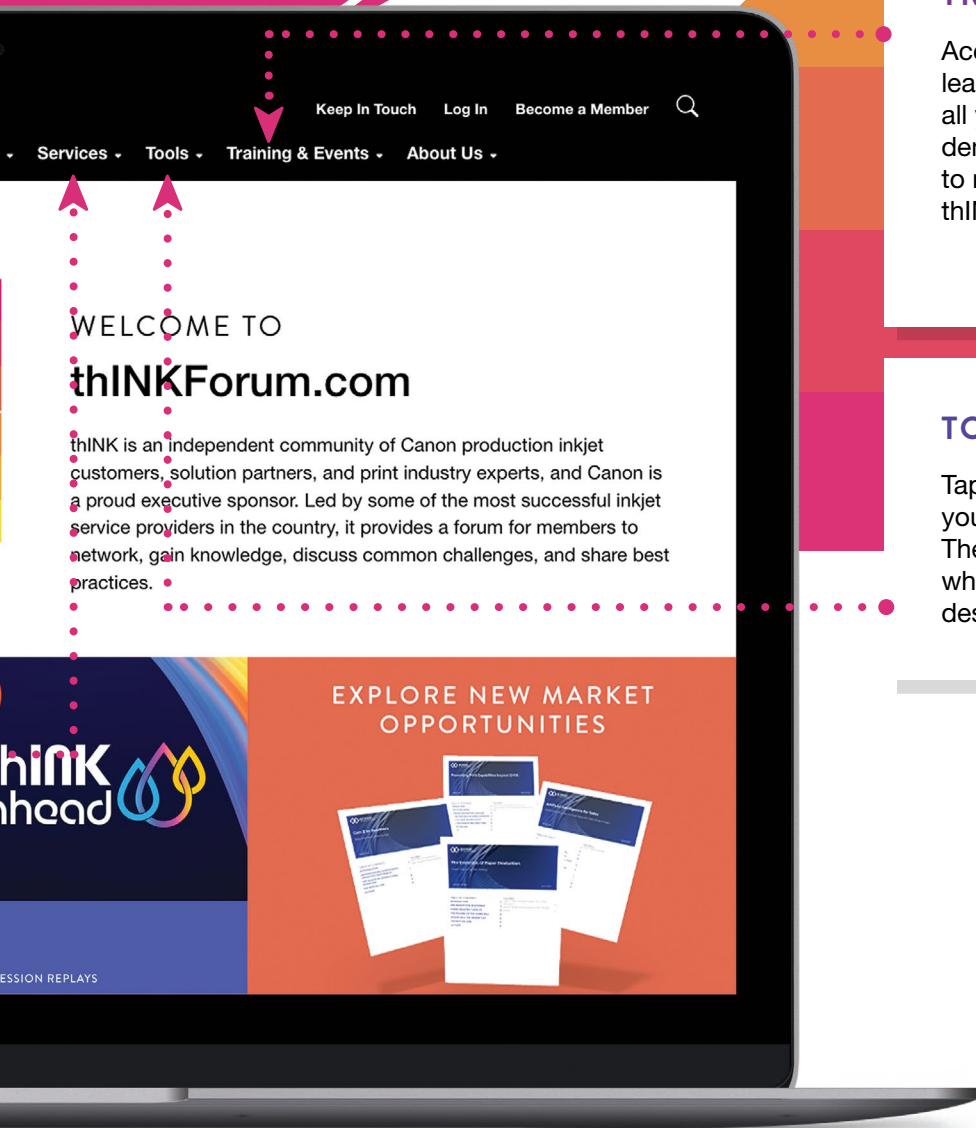
Take advantage of free programs to help promote your inkjet capabilities and generate leads, including a press release and video for your company, a listing with PrintAccess.com, and opportunities to contribute to the future of the printing industry.

## SERVICES

Looking for additional support with sales, marketing, business development, and more? Your thINK membership gives you access to a variety of professional services.



# think.



## TRAINING & EVENTS

Accelerate your inkjet success with learning and networking opportunities all year long. You have access to on demand video learning, and be sure to mark your calendar for the annual think Ahead conference.

## TOOLS

Tap into toolkits to get the most out of your Canon production inkjet press. There is a toolkit for every role — whether you are in sales, marketing, design, or press operations.

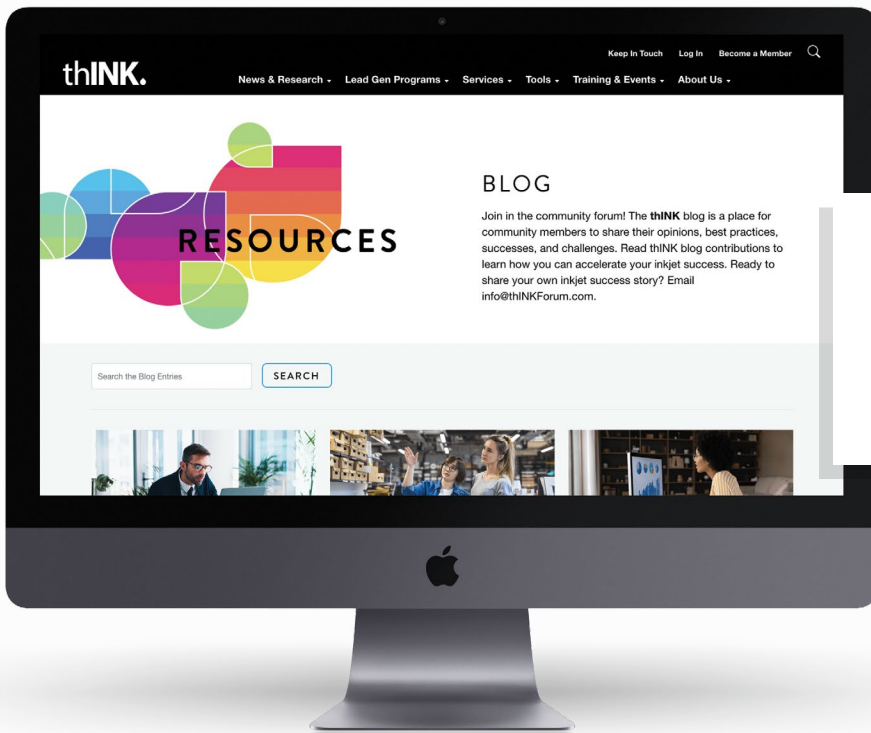
# NEWS & RESEARCH

on [thinkForum.com](http://thinkforum.com)

Stay up to date on current industry trends and all things think!



Explore free market research!



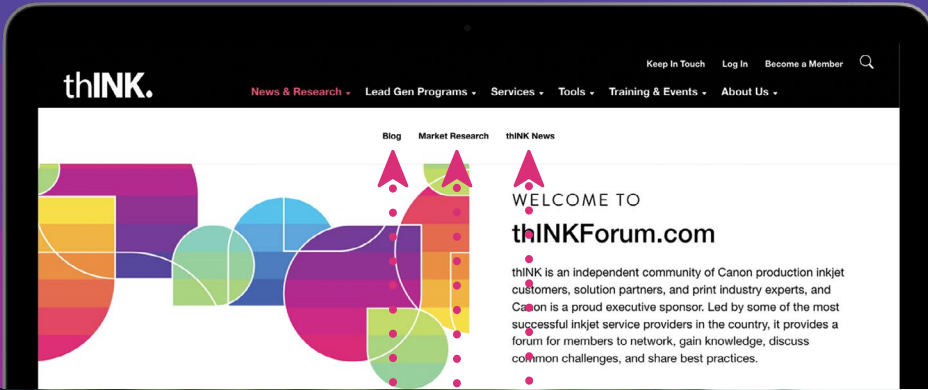
## BLOG

Read the latest think blog posts to get industry insights and see how other Canon production inkjet customers are accelerating their success with inkjet.

## MARKET RESEARCH

Explore current market research and expert insights from industry analysts to determine how to better serve your current customers — and gain new ones!





## think NEWS

Make sure you know about all the newest tools, training, and resources that have been added to thinkForum.com and get updates on upcoming events like think Ahead — read the latest think newsletters here.



# LEAD GEN PROGRAMS

on [thinkForum.com](http://thinkforum.com)



Learn more about our lead gen programs!

Take a look at the wide variety of programs that help you accelerate your inkjet success!

## SPOTLIGHT PRESS RELEASE

Request your free press release to promote your company.

## COMPANY VIDEO

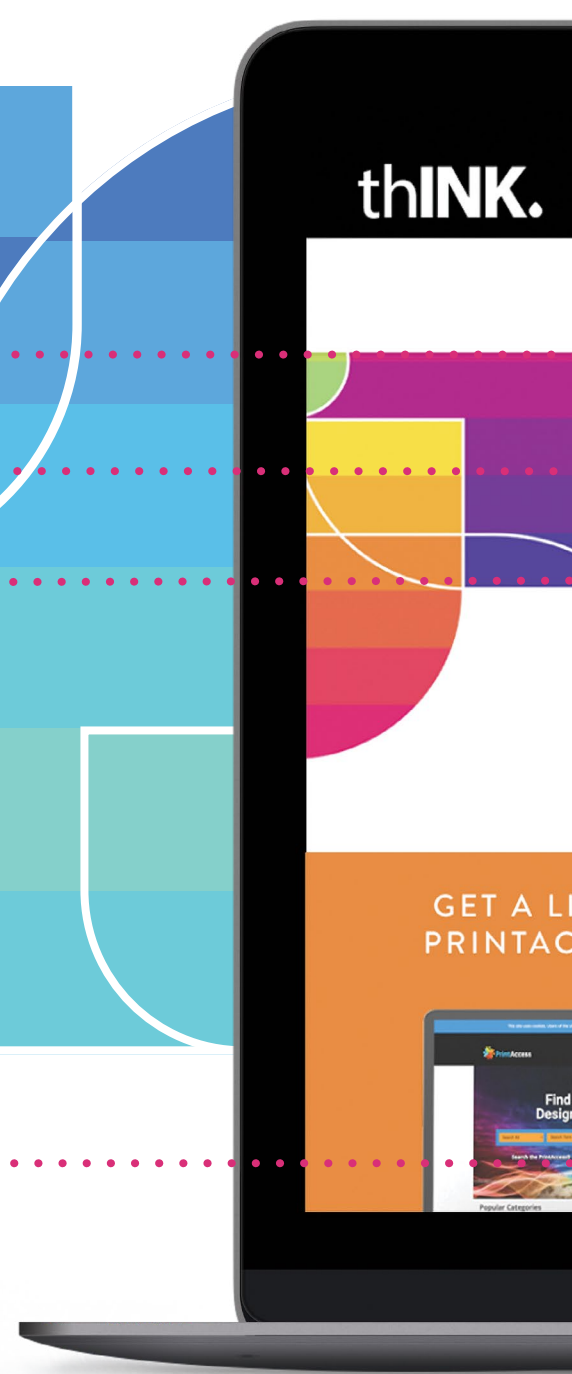
Want a professionally polished company video to promote your company? Request your free company video — it's just one of many THINK member benefits!

## PRINT PROVIDER LISTING

think and Canon are the exclusive partner for PrintAccess, giving Canon production inkjet users premium listings on PrintAccess.com. Since 1998, PrintAccess.com has been the #1 search engine worldwide for finding printers. Get your listing now at no cost to you!

## think FUTURE

Be part of the future of print! Learn more about the Graphic Communications Scholarship Foundation (GCSF), a not-for-profit, 501(c)(3) organization that supports students in the graphic communications media industry.



Spotlight Press Release Company Video Print Provider Listing **thINK Future**

# WELCOME TO **thINKForum.com**

thINK is an independent community of Canon production inkjet customers, solution partners, and print industry experts, and Canon is a proud executive sponsor. Led by some of the most successful inkjet service providers in the country, it provides a forum for members to network, gain knowledge, discuss common challenges, and share best practices.

STING ON  
CESS.COM



**thINK  
ahead**

JULY 13-15, 2026



EXPLORE NEW MARKET  
OPPORTUNITIES



# SERVICES

on [thinkForum.com](https://thinkforum.com)

Learn more about  
marketing services!

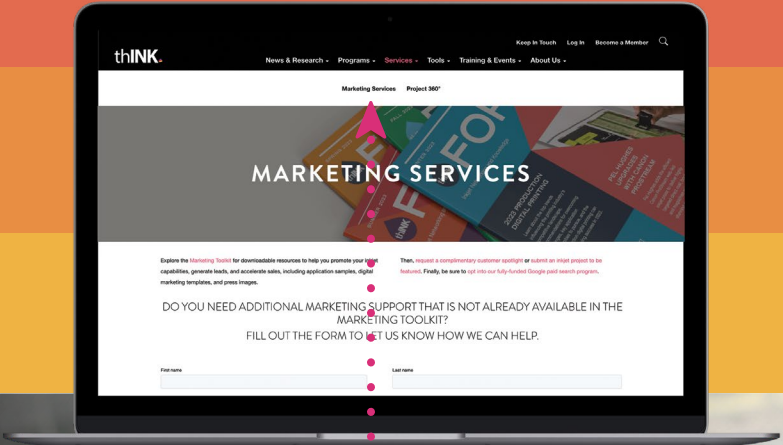


Need additional support? Investigate these services available free to Canon production inkjet customers.

## MARKETING SERVICES

Need help promoting your Canon production inkjet press? Schedule a marketing consultation and we will show you how you can leverage think tools to develop and launch your marketing plan!

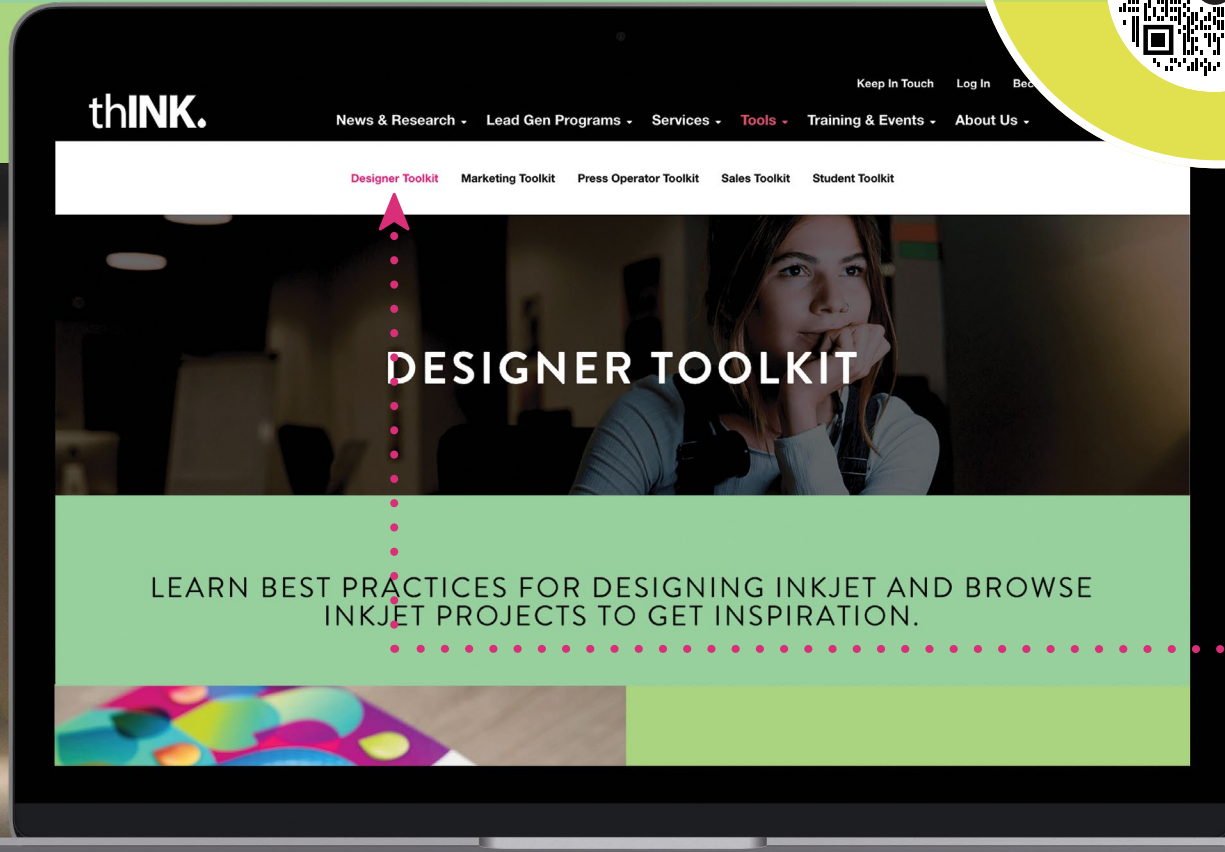




# DESIGNER TOOLKIT

on thinkForum.com

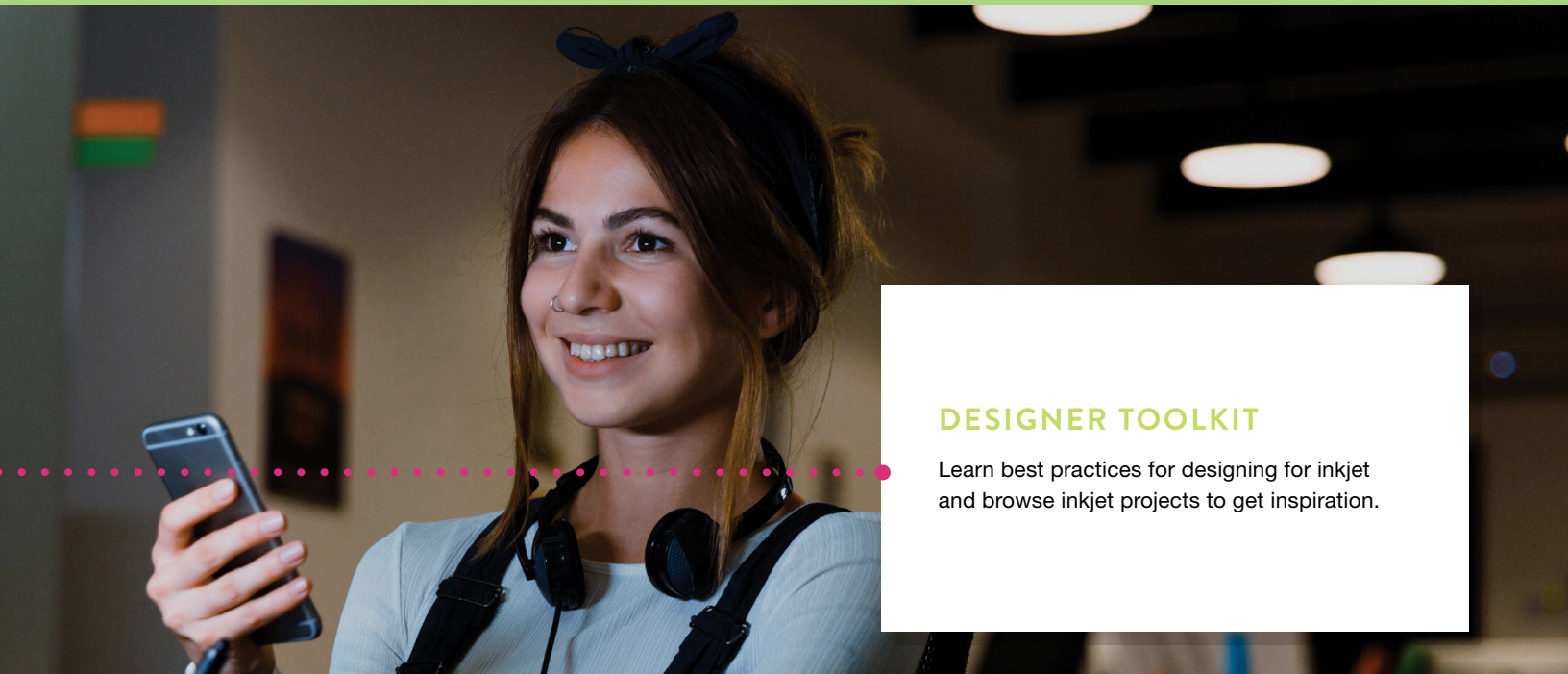
Check out the  
Designer Toolkit!



## THE DESIGNER'S GUIDE TO INKJET

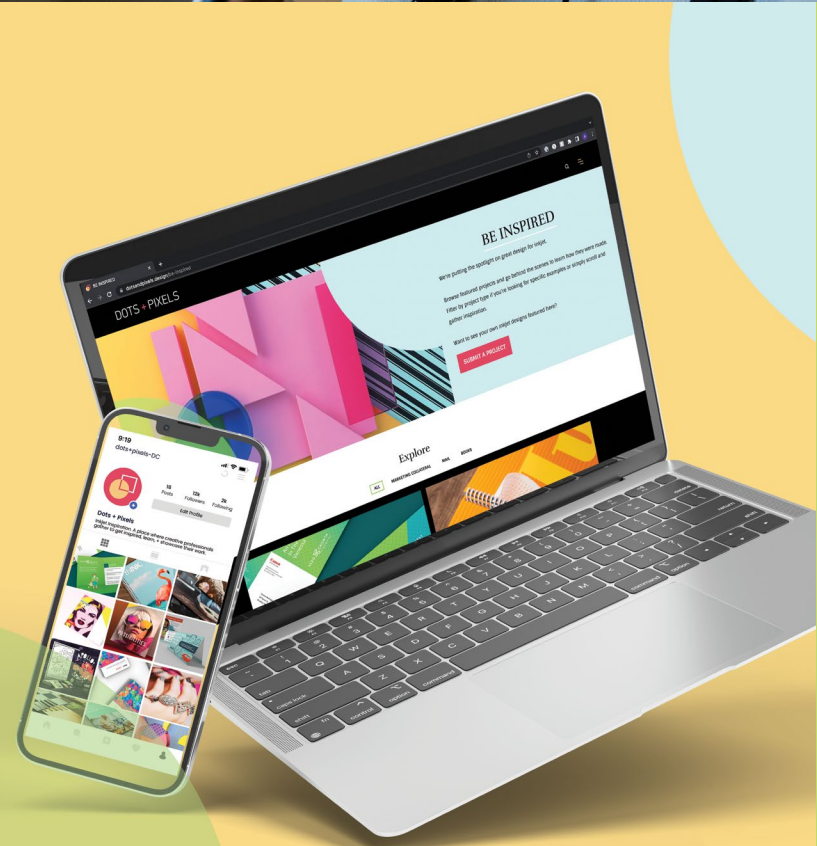
Inkjet success starts with design. This must-have resource covers everything from understanding inkjet media and inks to file preparation and design software settings for inkjet.





## DESIGNER TOOLKIT

Learn best practices for designing for inkjet and browse inkjet projects to get inspiration.



## LEARN, INSPIRE, BE INSPIRED

Dots + Pixels is where designers can learn best practices for designing for inkjet, browse inkjet projects to get inspiration, and showcase their own digital print work.

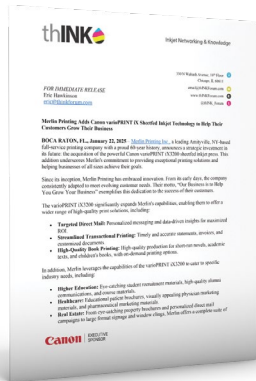
Check out the Marketing Toolkit!

# MARKETING TOOLKIT

on [thinkForum.com](http://thinkforum.com)



Ready to market your production inkjet press? Take a look at the resources available to you in the Marketing Toolkit on [thinkForum.com](http://thinkForum.com).

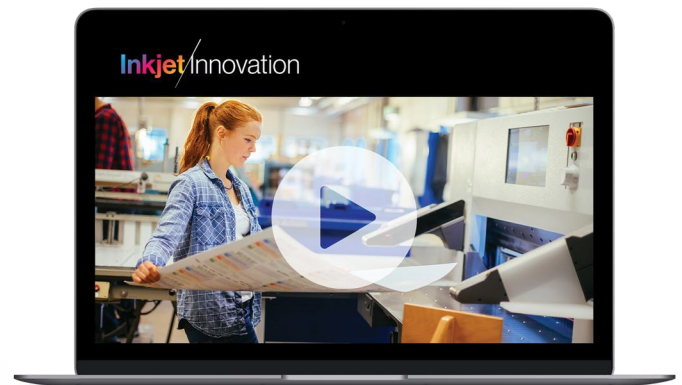


## SPOTLIGHT PRESS RELEASE

Allow us to put a spotlight on YOUR company! Request a customer spotlight that features the competitive advantages of your company and use it on your website and in your marketing materials. **think** and Canon will publish it to help you get the word out!

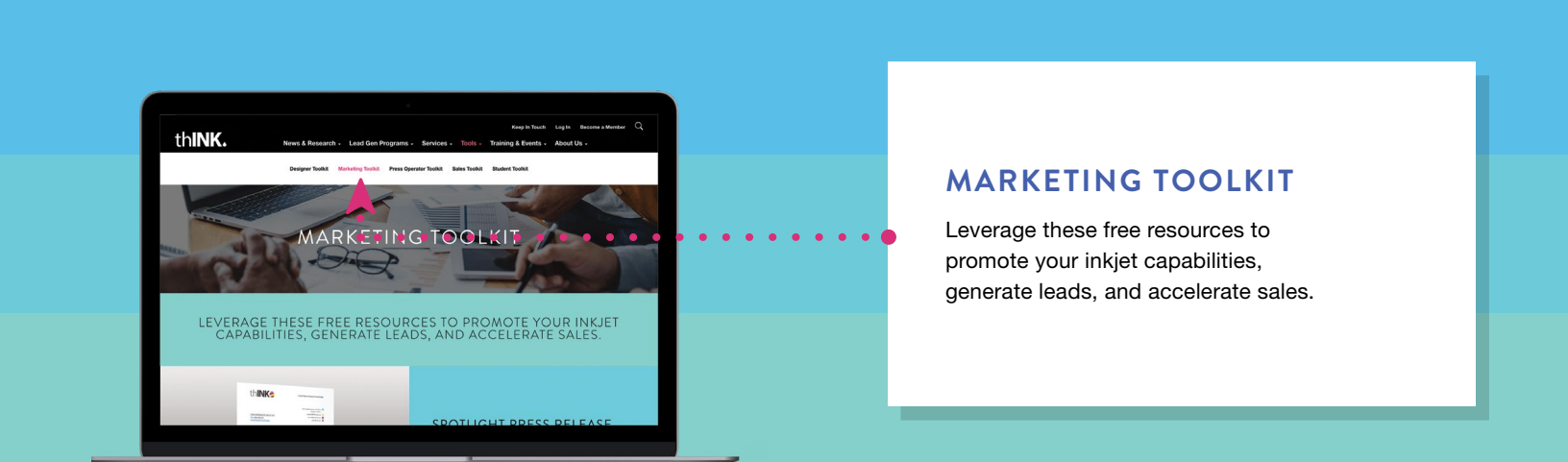
## INKJET INNOVATION COMPANY VIDEO

Submit your most innovative inkjet projects to be featured on the Inkjet Innovation Wall at the Canon Americas Customer Innovation Center (CIC), then use your featured project in your marketing to promote your company.



## MARKET RESEARCH

Tap into exclusive market research and gain insight on new applications and industry trends to help you identify opportunities and increase sales.



## MARKETING TOOLKIT

Leverage these free resources to promote your inkjet capabilities, generate leads, and accelerate sales.



## MKTG LAB

Download free application samples, direct mail templates, email templates, blog posts, social media posts, Canon logos, press images, infographics, and more.

## ONLINE LEARNING

Sharpen your marketing skills with on-demand webinars and video courses.



Search



## PRINT PROVIDER LISTING

Canon production inkjet customers can claim free premium listings on PrintAccess.com. PrintAccess.com is the #1 search engine worldwide for finding printers. Get your listing now at no cost to you!

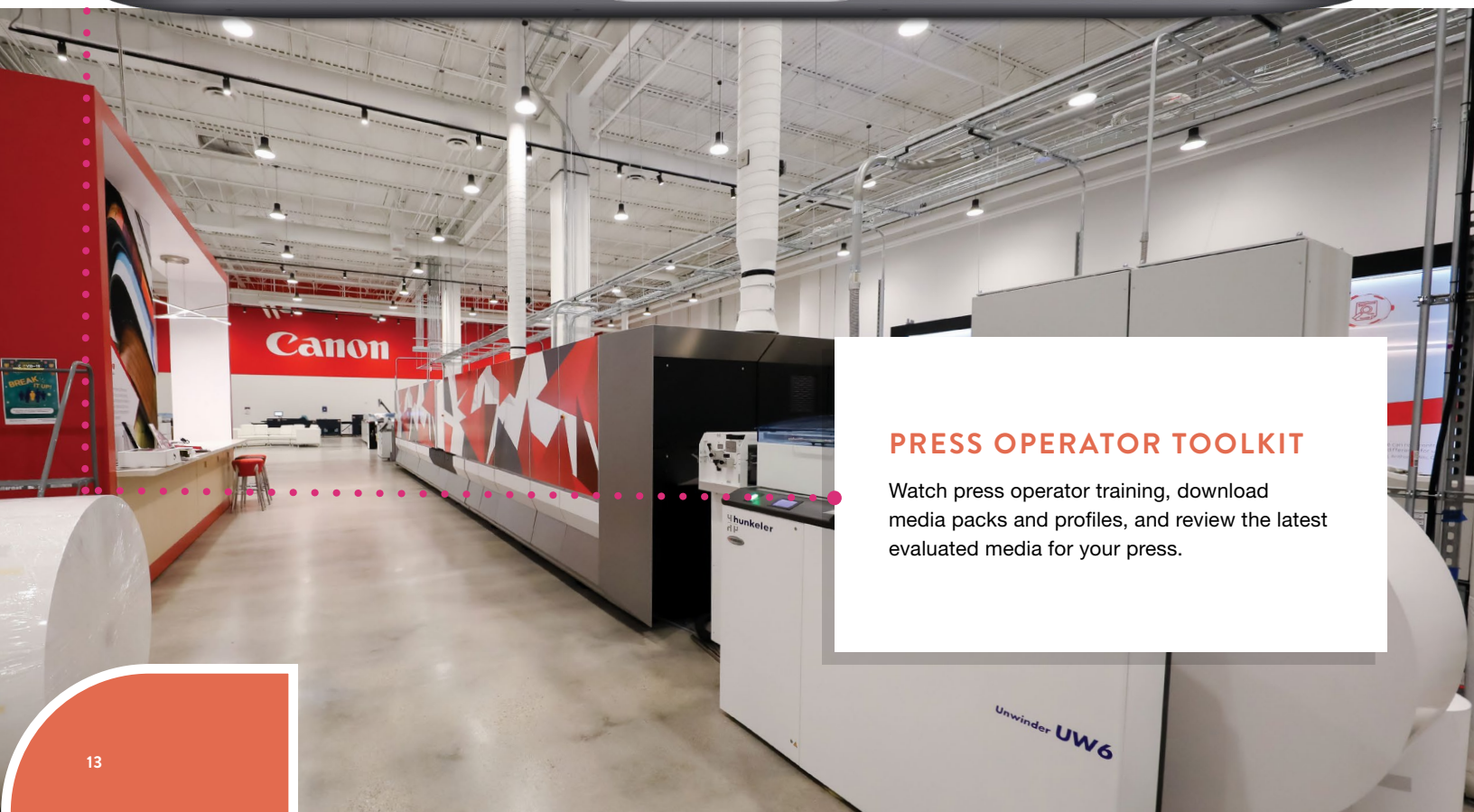
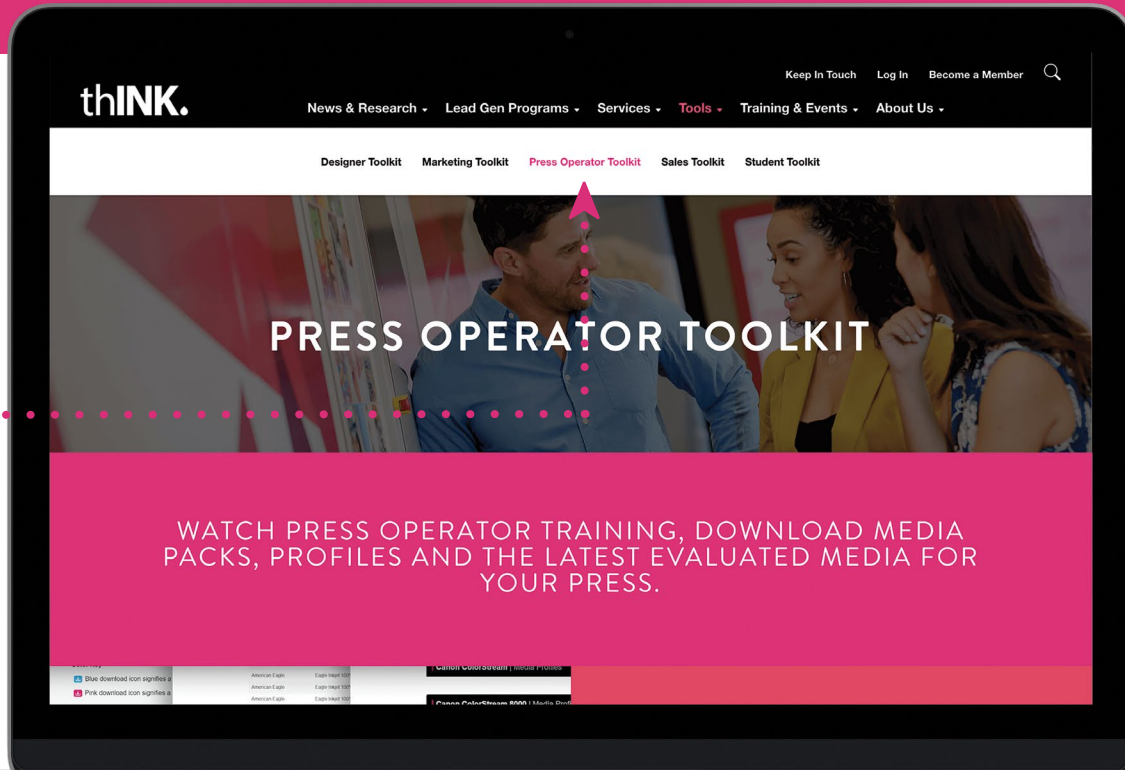
## MARKETING SERVICES

Do you need additional marketing support that is not already available in this marketing toolkit? Let us know how we can help.



# PRESS OPERATOR TOOLKIT

on thinkForum.com



## PRESS OPERATOR TOOLKIT

Watch press operator training, download media packs and profiles, and review the latest evaluated media for your press.

Check out the Press Operator Toolkit!



**Canon ColorStream | Media Profiles**

MIRConverter (all) Finish (all)

MIRConverter	Media Name
American Eagle	Color 100% PCW C
American Eagle	Color 100% PCW S
American Eagle	Eagle Inkjet 100% C
American Eagle	Eagle Inkjet 100% S
American Eagle	Eagle Inkjet 100% U
American Eagle	Eagle Inkjet 100% U
American Eagle	Eagle Inkjet 100% U
American Eagle	Eagle Inkjet 100% U
American Eagle	Eagle Inkjet Ultra
American Eagle	Eagle Inkjet Ultra
American Eagle	Eagle Inkjet Ultra
Appvion	DocuCheck Basic
Appvion	DocuCheck Ghost
Appvion	DocuCheck Watermark
Appvion	Triumph Coated UR
Appvion	Triumph Universal

**Canon ColorStream 8000 | Media Profiles**

MIRConverter (all) Finish (all)

MIRConverter	Media Name
American Eagle	Eagle Inkjet 1000
American Eagle	Eagle Inkjet Ultra
American Eagle	Eagle Inkjet Ultra
American Eagle	Eagle Inkjet Ultra
American Eagle	Eagle Inkjet Ultra
Appvion	DocuCheck Basic
Appvion	DocuCheck Ghost
Appvion	DocuCheck Watermark
Appvion	Triumph Coated
Appvion	Triumph Universal
Appvion	Triumph Universal
Best Forms	ID Card
Boise	Boise Digital Star
Boise	Boise Opaque S
Boise	Digital Elite
Boise	Digital Elite UT
Cascades	Envirojet100
Cascades	Security Wove F
Catalyst	ElectraStar
Cham	Promoprint P
Croon Van Gelder	LetGo Bright Sa
Croon Van Gelder	LetGo Bright Sa
Croon Van Gelder	LetGo Matte

**Canon ProStream | Media Profiles**

MIRConverter (all) Finish (all)

**APPLY**

MIRConverter	Media Name
American Eagle	Eagle Office 30
American Eagle	Eagle Office 30
Appvion	Basic Forms White Ledger
Appvion	DocuCheck Basic MOCR
Appvion	DocuCheck Ghost Bond Tonerfuse
Appvion	DocuCheck Watermark Bond Tonerfuse
Appvion	Kaboom! Colored - Canary
Appvion	Kaboom! Colored - Canary
Appvion	Kaboom! Colored - Green
Appvion	Kaboom! Colored - Pink

## MEDIA PROFILES & PACKS

Download the latest media profiles or packs for your Canon production inkjet press.

## EVALUATED INKJET PAPER

Find the right paper for your project. With media labs in North America, Germany, and the Netherlands, we can test more sheets with more inks, optimizing performance and helping our media partners bring products to market faster.



## PRESS OPERATOR TRAINING

Watch training designed for press operators on Color Concepts, Canon Colorstream Series, Canon ProStream Series, and varioPRINT iX-series.

## APPLIED INKJET COLOR TRAINING

Watch training in a 3-part series including Generic Color Printing Concepts, Model Specific Inkjet Knowledge, and Hands-On Instruction.



# STUDENT TOOLKIT

on [thinkForum.com](http://thinkforum.com)



Check out the Student Toolkit!

From print industry and press operator training to scholarship and job opportunities — the Student Toolkit helps build the future of print!

## PRINT INDUSTRY TRAINING

Learn all about the print industry — where it's been, where it's going, and the various roles available for emerging print professionals — with a video training series designed just for you.



## PRESS OPERATOR TRAINING

Watch training designed for press operators on Color Concepts, Canon Colorstream Series, Canon ProStream Series, and varioPRINT iX-series.



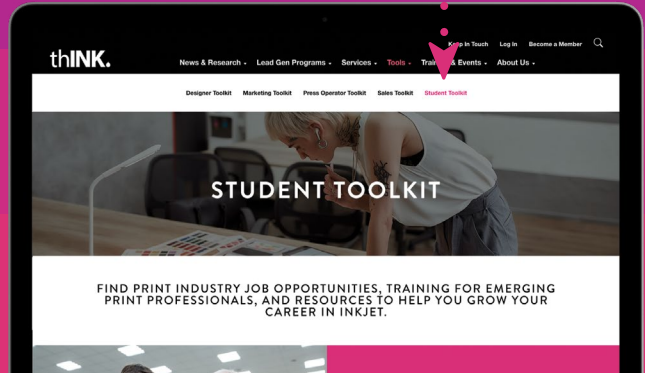
## SCHOLARSHIP OPPORTUNITIES

Graphic Communications Scholarship Foundation (GCSF) is a not-for-profit, 501(c)(3) organization that supports students in the graphic communications media industry. Learn about scholarship opportunities like GCSF.



## STUDENT TOOLKIT

Get an overview on the print industry, dive deeper to learn about designing for inkjet and press operations, and explore scholarship and job opportunities.



## EXPLORE JOB OPPORTUNITIES

From graphic design to press operations and everything in between, there are exciting career possibilities working with print service providers across the country.



## GET THE DESIGNER'S GUIDE TO INKJET

Inkjet success starts with design. The Designer's Guide to Inkjet is a must-have resource that covers everything from understanding inkjet media and inks to file preparation and design software settings.

## BROWSE INKJET PROJECTS

Looking for print design tips and inspiration? Dots + Pixels is where creatives gather to learn best practices for designing for inkjet and showcase their own digital print work.



# SALES TOOLKIT

on thinkForum.com

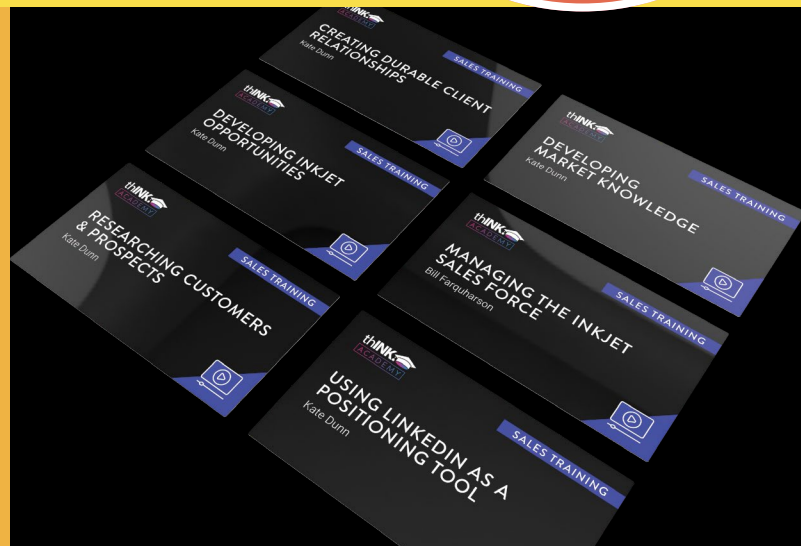
Check out the  
Sales Toolkit!



Discover sales training and download marketing research, presentation content, and application samples.

## ONLINE LEARNING LIBRARY

View online sales training to learn new sales strategies to up your game.



## MARKETING RESEARCH

Before you call on your prospects, make sure you understand the marketing trends in their industry — tap into the library of market research before your sales calls.

## PRESENTATION CONTENT

Download the presentation 'Selling the Benefits of Inkjet' to leverage slides and copy points to help clearly articulate the benefits of inkjet to your prospects and existing customers.



## SALES TOOLKIT

Gain key insights into your target vertical markets, leverage industry expertise to help you perfect your prospecting, and download ready-to-go resources to level up your inkjet sales process.



## APPLICATION SAMPLES

Download and print application samples to take into your sales calls to demonstrate the stunning quality and capabilities of inkjet.

# TRAINING & EVENTS

on thinkForum.com

Accelerate your success with inkjet by exploring the online video library and joining us for the live think Ahead conference in Boca Raton, Florida.



Learn more about **FREE** training and events!



## think ONLINE LEARNING

Access marketing, sales, press operator, and print industry training, along with Canon “how-to” resource videos and inkjet inspiration from your peers.



## think AHEAD

The annual think Ahead conference takes place in Boca Raton, Florida at The Boca Raton, and it's one event you won't want to miss.



# ABOUT **th**INK

on **th**INKForum.com

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thINK is a self-governed community of Canon production inkjet customers that focuses on cultivating innovation, best practices, and world-class education.

## WHO WE ARE

thINK is led by a board of Canon production inkjet print customers who work in collaboration with Canon, partners, and industry experts to develop inkjet tools, training, programs, services, and resources that accelerate inkjet success.

## MEMBER BENEFITS

There are so many thINK member benefits it can be a bit, well, overwhelming to new Canon production inkjet customers.

## thINK DIRECTORY

The thINK Directory enables you to reach out to other Canon production inkjet customers.

## think MEMBER BENEFITS

There are advantages to being a Canon production inkjet customer — and think membership is one of them!

The think website has something for everyone, including sales and marketing professionals, designers, press operators, and leaders. Take a look around [thinkForum.com](http://thinkforum.com)!



think is a self-governed community of Canon production inkjet customers that focus on cultivating innovation, best practices, and world-class education. The organization's goal is to give production inkjet print providers a forum to share best practices, knowledge, and experiences that will help the entire community be more successful.

The think board works in collaboration with Canon to develop inkjet tools, training and resources that accelerate inkjet success.

We are so glad you are a part of the community.

### Board Members



Explore

# thINK MEMBER BENEFITS

thINK is an independent community of Canon production inkjet print customers, solution partners, and print industry experts and Canon is a proud Executive Sponsor. Led by some of the most successful inkjet service providers in the country, it provides a forum for members to network, gain knowledge, discuss common challenges, and share best practices. All Canon production inkjet customers are invited to register for complimentary membership at [thINKForum.com](http://thINKForum.com).



## PRODUCTION NOTES

**Paper:** Cover - 100 lb. Moorim ProDigital Gloss Cover  
Body - 100 lb. Moorim ProDigital Gloss Text  
**Press:** Canon varioPRINT iX sheetfed inkjet press

Visit [thINKForum.com](http://thINKForum.com) to learn more.

